

OptTek Systems, Inc. partners with Glomark Corporation to Optimize Strategic and Financial Decisions

Boulder, CO, Sept 10, 2001 – OptTek Systems, Inc., and Glomark Corporation are pleased to announce their business alliance in which Glomark will use OptTek’s OptQuest® software in its decision support tool, Genius™ Compare. Version 2.0 of Genius Compare, Glomark’s popular decision support tool that ranks initiatives/projects according to strategic fit and return-on-investment (ROI), has added an optimization feature that will select the subset of initiatives/projects that optimizes strategic and financial criteria while meeting budget and other resource constraints.

According to Ruben Melendez, Glomark’s CEO, Version 2 of Genius Compare resulted from client input. “Our clients have always liked the way Genius Compare allows you mix both economic and qualitative indicators to rank initiatives. However, they’ve told us it would be even more valuable if there was a way to select the best mix of initiatives given the real world constraints of expense and capital budgets, project management capacity, and key resource limitations. Genius Compare Optimizer is the answer,” says Melendez.

“Providing the optimization engine for Glomark’s Genius Compare Optimizer significantly increases our opportunities by delivering the benefits of OptQuest to a whole new market,” stated Dr. Jay April, OptTek’s Chief Development Officer.

About Glomark Corporation.

Glomark Corporation is a provider of consulting, training, and software tools to assist corporations in assessing and measuring the Return On Investment (ROI) and Economic Value Creation of technology and non-technology assets and initiatives. Glomark Corporation is a privately owned corporation headquartered in Columbus, Ohio, with offices and representatives in various countries. Glomark’s website is www.glomark.com.

About OptTek Systems, Inc.

OptTek Systems, Inc. is a Boulder, CO based optimization software and services firm. From its inception in 1992, OptTek has become the leading provider of optimization software to simulation companies and employs state-of-the-art techniques based on many years of research in the area of optimization, in which OptTek’s founders are internationally recognized leaders. OptTek specializes in developing and customizing its software to enable solutions for business problems characterized by significant uncertainty and complexity. OptTek’s software is used by hundreds of firms including Fortune 500 companies for diverse applications including customer relationship management, financial and strategic planning, logistics and transportation, and telecommunications. OptTek’s website is www.OptTek.com.

CONTACTS:

Thomas J. Cissell

Vice President, Operations

Glomark Corporation

1880 Mackenzie Drive

Columbus, OH 43220

614.459.5282

t.cissell@glomark.com

Jay April

Chief Development Officer

OptTek Systems, Inc

1919 Seventh Street

Boulder, CO 80302

303.447.3255 ext. 104

april@opttek.com

